

# Press Release

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FOR IMMEDIATE RELEASE



*Putting Good Ideas In Print*

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## RAM Printing Receives Forest Stewardship Council Certification

Toward the goal of meeting our obligation to the environment and leading by example of our corporate stewardship, RAM Printing is proud to be the first commercial printing company in the State of New Hampshire to receive Forest Stewardship Council Chain-of-Custody Certification from the SmartWood Program of the Rainforest Alliance™. As RAM continues to mark their 30th Anniversary in 2006, receiving FSC Certification is a fitting way to expand the company's environmental commitment, a cause which has been a core operating philosophy for many years.

The Forest Stewardship Council (FSC) is a non-profit, international organization devoted to the responsible management of the world's forests. The FSC sets high standards that ensure forestry is practiced in an environmentally responsible, socially beneficial and economically viable way. The FSC, through independent third party audits by organizations such as SmartWood, guarantees that 10 principles and 57 criteria addressing legal issues, indigenous rights, labor rights, social and economic benefits and environmental impact of responsible forestry are met before FSC Certification is granted. The FSC logo on products, packaging and labels allows consumers to recognize products that support the growth of responsible forest management.

SmartWood is a sustainable forestry program of the Rainforest Alliance™, which works to protect ecosystems and the people and wildlife that live within them by implementing better business practices for biodiversity, conservation and sustainability. The mission of the Rainforest Alliance™ is to protect ecosystems and the people and wildlife that depend on them by transforming land-use practices, business practices and consumer behavior.

RAM Printing's FSC Certification is a Chain-of-Custody Certification. CoC Certification guarantees the integrity of the product through its life cycle from the forest, to the pulp, paper mill, distributor, printer and finally to the client or consumer. This enables your product to carry the FSC label and complete the connection between you, your products, consumers and responsible forest management.

When you print with RAM Printing on FSC Certified paper, your project qualifies to carry the FSC logo, letting your clients or consumers recognize your commitment to promoting responsible forest management. Your delivery boxes will be labeled with the FSC logo as will the packing slips and invoices. Most FSC Certified papers also contain recycled content, and RAM Printing prints primarily with vegetable based inks. Using FSC papers, an FSC Certified vendor and displaying the FSC logo on your printed material, is simply a logical and responsible continuation of the commitment of RAM Printing and their clients to promoting a healthy environment.

More information on how clients can promote responsible forest management through the use of FSC Certified printing papers and RAM Printing as an FSC certified printer will be forthcoming in the next several weeks.

If you wish to stop receiving notices from RAM Printing, please email your request to news@ramprinting.com



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